

THE

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"E Pluribus Unum."

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MEXICO.

To the Public.

We want to see the MEXICAN SPORTSMAN in the hands of every one who takes an interest in sport or pastime of any kind. And in order to introduce it to the public we will send the SPORTSMAN for one year for \$1.00 to those subscribing during the present month. Those who wish to know what is going on in the world of Mexican sport and who would feel the pulse of the country, should send in their subscriptions at once. The racing season is now close upon us. The Reforma Athletic Club is preparing for a new and vigorous life of usefulness, the cricket, base ball and other organizations are

working quietly but effectively toward a common end; in fact the word "sport" is beginning to have as deep a signification in Spanish as in English. Mexico is fast becoming athletic and she is beginning to love the out-door recreation of the Anglo-Saxon and the Frenchman. THE MEXICAN SPORTSMAN will help you to understand the new movement. It has a mission to preach. It has taken for its text "Sunshine and the open air." We want every one to help us preach the new gospel. Will you help us?

To the lovers of sport
throughout the Republic of
Mexico.

The man who doffs his hat to the public is always in danger of discovering his baldness to it. In coming before the people of Mexico to-day for the first time we are much in the position of the bald man. As time moves on we shall no doubt learn that the work that we have cut out for ourselves to do has not been so well done as it might have been, and the public will scarcely fail to discover the bald spots. Yet whatever may be the result of the present venture we have determined to throw our whole energy into the task that we have set our hand to. Time may and probably will change our views on many questions; but there are some things that we are likely to continue to do and there are others that we are just

as likely to refrain from doing. But this is not the place to expound these. Those who read the MEXICAN SPORTSMAN will learn them all in time. However it is fitting that with the first issue of a new journal, we should sum up in general terms and as tersely as possible its aims and its scope. These may be stated in a very few words. We intend this paper shall be the voice of sport and sportsmen throughout the Republic of Mexico. We shall gather up all the news throughout the country that promises to be of interest to the sporting fraternity to whose wants we shall make it our business to cater and whose battles, if need be, we shall fight in all things legitimate. But we also intend that this paper shall be the organ of no faction, of no club, of no organization unless it be the voice of the sporting interest of Mexico or of some legitimate branch thereof. We have no quarrels to pick; we have no mud to throw. Neither do we intend to be led into the one or the other. But we shall ever be found in the van of those fighting for honest, sportsman-like sport in Mexico. And no matter who may suffer we shall live up to our convictions.

We believe that when the American nation nailed fast to the mast-head of the ship of state the motto "E pluribus unum" it did an act the wisdom of which will be lauded by countless as yet unborn generations. Believe-